

Ridge Belting Case Study

Based in Shropshire, Ridge Belting specialise in the design, manufacture, and repair of **conveyor belts** for the food and pharmaceutical industries and for agricultural and logistical applications. From single belts to complete conveyor systems, customers can choose from OEM brands, European manufacturers, or **bespoke** designs made to order.

Find out how we helped →



THE CHALLENGE

Ridge Belting's existing website needed an overhaul. The company's Director wanted it to look more professional, be easy to navigate and be able to convey to potential customers what the company does without boring them with too much detail.

THE SOLUTION

TechCare embarked upon a complete redesign and redevelopment of the website, including a total rewrite of the web copy. TechCare took full control of the refresh and handled everything from start to finish. By allocating a dedicated Project Manager, TechCare ensured there was continuity from day one. The client had a point of contact to go to with any queries or concerns.

THE OUTCOME

The new website is slick, user-friendly, and informative. As well as the new site, TechCare also installed a new email system for the company, giving them more email addresses to handle inquiries more effectively, which is obviously better for business!

"In terms of management, approach and organisation, it was a very smoothly-run project and everything I asked of TechCare, they did. They are also really nice people to work with, which meant the project was a positive experience for me and didn't stress me out too much!"

Sion Ridgeway
Director at Ridge Belting